

Annual Report Year 2022-2023

People Community Development Society- PCDS

Registration No 94/2020

Door No 1-65F, / Prakash Nagar , Yerraguntla-Kadapa District – 516309.

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Annual Report for the Past Financial Year 2022 April to 2023 March end.

INTRODUCTON

People Community Development Society (PCDS) is a team of social workers involved in the services of the rural poor and the needy and enabling them the opportunities to take up the local issues by women joined together to serve especially the deprived women and the children from the community. The organization is involved in serving the rural mass without any barrier of caste, creed or religion and the total economic development on the part of the people is aimed at. We motivate them in self-development activities so that, in due course of time, they would become independent and work out their own developments. The activities are mainly undertaken in the rural areas where there are very less basic amenities. The living conditions of the rural poor are very deplorable and it is mainly due to the poor socio-economic conditions. Recently we are taking more measures towards the child education especially girl child education, health, and women empowerment.

HIV/AIDS AWARENESS CAMPS AND SENSITIZATION OF YOUTH LEADERS

During the year in support of our community and the government efforts to extend HIV/AIDS awareness we as a community development organization have with interest and duty participated in informing our communities through our women workers to the self help groups members on the precaution to be taken while visiting clinic/hospital as to know beforehand from the doctor/nurse what kind of syringe are used, reusable one or disposable syringe as the normal practice of reusable syringes are a common practice at the rural clinics to hospitals as cost constraints have played more important role rather than most modern medical practices of using the disposable method of syringes. Apart from this general education, married women have been taught on to keep one relationship rather than any other as such illegal affairs lead to illegality not only in terms of the rule of the country but also rule to be followed for safe life



married women have been taught on to keep one relationship rather than any other as such illegal affairs lead to illegality not only in terms of the rule of the country but also rule to be followed for safe life standards. While explained on the older generation who had healthier life leading to 100-120 and beyond. But while comparing the present generation with all modern developments, improvements, life standards up swinging, education has grown to higher standards, science/ technology has seen great heights but yet diseases are coming as new, as medical research has found no better means to particular disease, result is shortage of research and cropping up of various kinds of diseases made medical science to keep its guard upward.

DALITH EMPOWERMENT PROGRAM

As concentrated effort towards development of human potentiality in the wake of down trodden, backward people groups development from have not situation to have ones information/haves we as organist ion have continued to work towards the development of dalit and tribal people groups spread in our working area. As our working area is potentially has large people groups of dalit and tribal development, find help to them from sources which we would make that happen. Our concept now is to educate/awareness initiations to adults and school/college going children we concentrate on giving them career guidance, as this is key component misses in our region as many do not get the opportunities to get these vital information while pursuing education, but do not know why a particular field has been chosen. Therefore as a core component of our development initiations for our Dalith children, we have keenly going in for carrier guidance as better opportunity creation method, rather than as burden. In this connection our efforts has gone well and the children have evinced interest through dream built on what they would like to be in professional matters are concerned.

GENERAL HEALTH AND HYGIENE CAMP

In continuation to care our communities under general health and hygiene camp was organized and conducted with the help of private doctor hired for the purpose. While community people in general and women in particular were the real beneficiaries. Women in particular and dalit women generally have no better access to the health problems that each one face as the reasons a many one is no time to go to clinic, work pressure at home/field and rest causes them the neglect shown towards personal health and hygienic conditions. Lack of interest/finance in hand contributes to negligence by the dalit women. Fear and shyness contributes to the factor of delayed decision making. To overcome these defects of our adopted area dalit



women organization conducted free health check up camp to make inroads into remote hamlets/households to give medical services, after checkups people were given free medicines, expert advice and follow up advices by the doctor concerned. The program is conducted in conducted twice in this year in 3 mandals covering 150 villages. The organization also have a shows special interest on the girl children health and hygiene the organization distribute hygiene pads to adolescent girl children in 50 schools covering 150 villages during the health and free medical camps. Over the entire program was most welcomed by our women as it has touched the lives of community to relive them from keeping problems to themselves and carry the burden for someone to come to help them.

SKILL TRAINING and Vocational training TO WOMEN

During the year as a duty bound community development organization have programmed skill training initiation to our self help group women belong to dalit community. Training is provided in incencent sticks making , candle making, tailoring and embroidery. As a result the skill training pertains to rural status/economic in terms of price of the raw materials, products produced out of the raw materials. This program has brought in keen interest among women who wanted to be part of the training as through the training women were able to make engagement for the day and training is motivation to go for making use of day/time/energy/resources/money and beyond intelligence to name. In fact the trainer had also put in his maximum effort to make learning process better and interesting. Overall results of the rural skill training has brought in new fresh memories to women who were desperate to make a earning as cost of living has gone up and feeding the families across a daunting task. Women thanked us for the initiations which were right and better.. Vocational training to 30 women on embroidery is also provided to make the women self sustainable and get a regular souce of income through this training Awareness programs to self-help groups and income generation programs were implemented to make women more sustainable and economically sound to lead their lives in more respectful manner in the society.

ENVIRONMENTAL AWARENESS CAMPAIGN

As usual this financial year too National Environmental Awareness Campaign was sanctioned and implemented in our program target area. As community was concentised in the making of women, men and children get the message right into the mind and apply mind/body/soul into the aspect of national environmental as the depleting natural resources, green cover are distancing from appearing as human wanton kill and destruction beyond greed had caused the reality to see/experience heat, contaminated water



for human consumption. In this scenario groups were contacted door to door campaign, and meeting as group and rally organized in the hamlets have contributed to the facts and figures of national resources impressing to care, be vigil in preventing and protecting resources that are base to present as well future generations to live and sustain.

EDUCATIONAL AWARENESS AND COMPUTER TRAINING

The organization is aiming at the overall development of the tribal poor children and women from the yeraguntla mandal of Kadapa District. So we are providing the awareness camps on education. The children are from very poor and deplorable conditions and the parents are helpless to cater to the needs of the children. So on the first hand the parent are motivated and given the required awareness to learn the need to educate their children and to try for their overall development. Parent Teachers Association are formed and the office-bearers are given the required training so that they shall demand the rights and privileges and this shall enable the parent and the children to gain the better education and the Teachers shall begin to pay attention on the children and practice the creative teaching methods. The available government schemes in favor of the children shall be well gained and the right to education shall be well realized. The educational needs of the children are given the utmost care and the children are given special coaching using creative teaching methods and enabling conducive environment to learn with interest and understand their lessons. This enabled the children to continue their education and there shall be no drop out situations. We are covering 50 interior tribal villages from 3 Mandals of Kadapa district. They are very backward in all respects.

The computer training is one of the best opportunities we have offered to the rural deprived children. We have started a computer centre in Yerraguntla to give training to the poor adolescent students on the basics of the computers. The computer training is of very good use to the rural children in that area. The children who are presently undergoing the computer education in our centre are proving to be more competitive than other children.

DISTRIBUTION OF EDUCATION AID AND TRICYCLES TO RURAL CHILDREN

Education is the basic right of children the organization show sits keen interest in educational activities. The organization has distributed educational material and examination aid to the children from economically backward. The tricycle is being requested for the children suffering cerebral palsy. The parents of the children these children do not have adequate income to get them with the cycle so the



organization distributed 5 tricycles in this phase from which the children are able to reach the school without any discomfort or dependency on their parents. The organization is working in the remote areas of the yerraguntla mandal where there are people who are away from their basic requirements. The people in these areas are not aware of the importance of education their children also they are in a position to spend a meager amount on their children education due to their living standards and low income. The organization has identified 120 children who cannot go to schools regularly due to their family economic conditions. The parents could not help them to buy books and travel expenditure for their children. The organization has distributed scholarship to 120 children to support these type of children to continue their education, this scholarship would help the children to buy their educational aid and for travel expenses which is a great boon to the students. The program was a overall success and is very helpful to the children of the rural areas in the yerraguntla mandal.

DISTRIBUTION OF GROCERY KIT COVID AFFECTED PEOPLE

This program of the organization was the one which is very important and a helpful to the tribal people. The devastating situation which the world witness during the COVID-19 made the rural people poorer and their situation become very bad. The organization has been serving the rural poor from the pandemic by distributing the medical kits, masks, during the pandemic. The organization has identified 25 families who are badly affected by pandemic; they are not in a position to get their livelihood and daily bread. The organization distributed grocery kits to such families and made sure that the organization will support them in the future with some livelihood work. This overall program was a big success and all the families thanked the organization for extending the helping hand during this bad situation.

DISTRIBUTION OF NUTRITIONAL FOOD SUPPLEMENT Kit TO RURAL CHILDREN

The women in rural areas are not aware of the importance and deficiency that will occur due to lack of nutritional food, the reason is the poor literacy and the economic conditions prevailing among the poor. The women when they are pregnant do not follow any sort of immunization and the preventive measures and they are not well aware of the modern medical facilities and do not have the access to the same. So the children born to them tend to suffer with nutritional deficiency and malnutrition problems will occur to the children. To overcome this situation the organization has planned to provide nutritional supplements to the 0-6 years and also help the mothers to make them aware of the importance of the same. The organization initially conducted a survey on this and identified 25 children that have to be immediately supported with the



nutritional food supplements. The organization has distributed the same to them and this program is a good success which also paved the way to make this a regular program since the requirement is more. The organization in its plan of action made this an agenda in the future to make sure that nutritional food will be give to all the children who are in the operational area of the organization. In addition the organization has also implemented an awareness program on the nutritional deficiency and its impact on the pregnant women. The women are provided with enough awareness on all the nutritional food that has to be taken during pregnancy and how to make the nutritional food with locally available resources.

Installation of Water Tank in 5 Rural Villages for Drinking Water

This program spotlights to provide pure and safe drinking water to the remote tribal villages which are still far from primary requirements under the hills and to protect them from water borne disease. The people draw water from far away distance of home villages, but water collected is semi contaminated and is from open irrigation wells, streams, valleys, ponds etc. The villages are provided with water facility by the government, but the facility will be available on alternate days and on timely basic. To overcome the difficulty in the rest of days to get drinking water the organization has installed water tanks with capacity of 25000Liters in 5 tribal villages. This facility helped the people to get the drinking water on all the days without any difficulty. This program made rural people very happy and this is of a great successes.

Training for School Management Committee in 15 villages

This program of the organization is very important and this has been done very successful in this academic year. The organization is working in the areas of Education, Health, Women Welfare, Children, Vocational training and Skill development. The organization is working in the remote villages of Yerraguntla where the people are not aware of their basic rights and is away from the basic requirements. The organization has planned and implemented training school management committee which includes the parents of the children in those particular schools and other members of the villages. The organization train and motivate the parents about the importance of the education to their children, health and hygiene, hygiene to the girl children and how physically challenging children has to be motivated. The parents are also trained to make their children to study and how to treat girl children without any gender discrimination in their houses. They are also made to get the awareness on how a woman has to be treated fairly and provide opportunities to them without any gender discrimination. The program intended to provide knowledge to the rural people on all the basic aspects of education. Health, human rights, gender equality,



importance of girl child education, importance of women empowerment was of a great success and all the participants are happy and satisfied with the program.

AWARENESS PROGRAMS

In addition the organization have implemented many awareness program and training programs in its operational areas which has help the rural people. The programs are implemented in Yerraguntla mandal in 15 villages that are identified through social mapping , the list of programs are.

- **Distribution of MCR foot ware to Leprosy affected people**

The MCR foot ware is given to 15 leprosy affected people who cannot afford to buy it.

- **Legal awareness program to rural people**

Legal awareness program is conducted in mandal head Quarters covering 150 participants. Legal awareness on program intended to provide awareness on basic rights to the Dalith and tribl communities. The program is of a great success.

- **Training to tribal women on value added services**

The program is implemented for the benefit of the tribal women. The tribal women are good at making broom sticks, mats bamboo baskets and wooden toys but they are not aware of the value added services such as making an art in the bamboo , panting on the mats and baskets which brings additional value to the product ad get good income to the tribal women . this program helped the women to get to know about the services and helped them to increase their income level which increase their living standards.

- Awareness on child rights
- Awareness on girl child education
- Awareness on violence against women
- Road safety program
- Environment awareness camps
- Consumer awareness program
- Child Labor eradication Program



CONCLUSION

In conclusion we the members of the board of **People Community Development Society- PCDS** as a root based community development organization have spent one more financial year in satisfaction while many obstacles had come and gone yet we could find resources to development initiations found support from, community to be part of their development initiations.

In addition our appreciation to our own PCDS Board without the members help we as PCDS would have not found years as PCDS good enough to make inroads in its working towards development of dalit and tribal and rural people. Who otherwise would have not found a more committed organization as PCDS has dedicated to be part of the lives of communities spread in the interior of the hinterland. While life of the groups has been difficult yet life has to go on in this order it was PCDS intruded with right intention to be among the communities to make new ways to development. In thanking our own board members each one of them individually as well collectively for the ways and guidance in managing the affairs of the PCDS program.

Finally or not least we extend our thanks to many Government Department staff and officials for their kind cooperation as well help when sought from them for PCDS program.

We want to remember our own friends and donors who have been kind in extending donations, other supports that has come to play key role. Beyond appreciations to our kind of work which requires more human dedication as supports have come to play the role with the hope that there are friends and donors to the program are our lasting hope – We thank everyone and we place our appreciation and remind to see next financial year.



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